Author Index

Volume 45, Nos. 1–6, 2003

Al-Bortmani, H., *see* Mellahi, K.

Anders, Gary C., & Danila A. Usachev, Strategic Elements of Eastman Kodak's Successful Market Entry in Russia, 2:171

Beer, Lawrence A., The Gas Pedal and the Brake ... Toward a Global Balance of Diverging Cultural Determinants in Managerial Mindsets, 3:255

Bendick, Jr., Marc, *see* Egan, Mary Lou

Benson, John, *see* Deng, Jianshu

Budhwar, Pawan, & Sihar Sitorus, DBI: Doing Business in Indonesia, 5:587

Calvez, Vincent, & Alain Max Guénette, Book Review: An Approach to Change Management, 5:629

Cavusgil, S. Tamer, Emin Civi, H. Hulya Tutek, & Tevfik Dalgic, DBI: Doing Business in Turkey, 4:467

Chandra, Aruna, Interview: Marketing IT in India, Perspectives of Mr. Murali Raman, Country Manager, IBM India, 4:399

Civi, Emin, see Cavusgil, S. Tamer

Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367

Clark, Eugene, Commentary: Managing the Transformation to E-Government: An Australian Perspective, 4:377

Clark, Eugene, Book Review: Dispelling Some Myths: Uncertain and Multiple Paths to Globalization, 6:803

Claus, Lisbeth, Similarities and Differences in Human Resource Management in the European Union, 6:729

Colton, Nora Ann, & Simon Neaime, Implications of the Introduction of the Euro for the Mediterranean Countries, 1:31

Condo, Arturo, *see* Mirchandani, Dilip

Cyr, Dianne, Case Study: Turning Back the Clock: Joint Venture Transition at the Post-Communist Dawn, 6:779

Cyr, Dianne, & Richard Lew, Case Study: Emerging Challenges in the Software Localization Industry, 3:337

Czinkota, Michael R., Commentary: An Analysis of the Global Position of U.S. Manufacturing, 5:505

Dalgic, Tevfik, *see* Cavusgil, S. Tamer

Debrah, Yaw A., *see* Toroitich, Oliver K.

Deng, Jianshu, Bulent Menguc, & John Benson, The Impact of Human Resource Management on Export Performance of Chinese Manufacturing Enterprises 4:409

Denis, Jean-Emile, Making International Marketing Decisions under WTO Rules, 2:185

Egan, Mary Lou, & Marc Bendick, Jr., Workforce Diversity Initiatives of U.S. Multinational Corporations in Europe, 6:701

Fabry, Nathalie H., & Sylvain H. Zeghni, FDI in CEECs: How

Do Western Investors Survive? 2:133
Frynas, J. G., *see* Mellahi, K.
Frynas, Jedrzej George, & Kamel Mellahi, Political Risks as Firm-Specific (Dis)Advantages: Evidence on Transnational Oil Firms in Nigeria, 5:541
Ganesh, S. R., *see* Nag, G. C.
Gresham, Larry G., *see* Hise, Richard T.
Griffiths, Mark, Case Study: Nephrology USA, 5:611
Grosse, Robert, Case Study: Financial Strategy at YPF, 1:93
Grosse, Robert, Book Review: The Wealthy World, 2:241
Guénette, Alain Max, *see* Calvez, Vincent
Guermat, C., *see* Mellahi, K.
Hanson, David P., Book Review: Europe and the World, 1:111
Hanson, David P., Book Review: Global Business in the Middle East, 4:493
Heptonstall, John, Book Review: The Neglected Firm, 6:799
Heuga, Marie, Reviewer Acknowledgments, 6:693
Hise, Richard T., Roberto Solano-Méndez, & Larry G. Gresham, DBI: Doing Business in Mexico, 2:211
Lees, Francis, & Laurence Mauer: The Eurozone Formation: MNC and International Bank Reactions, 1:15
Lew, Richard, *see* Cyr, Dianne
Lhabitant, François-Serge, & Svetlana Novikova, DBI: Doing Business in Latvia, 1:51
Lhabitant, François-Serge, Book Review: Financial Intermediation in the 21st Century, 5:637
Lhabitant, François-Serge, DBI: Doing Business in Switzerland, 6:757
Li, Lee, Research Note: Synergies between Export Channels in Mature and Emerging Markets 5:567
Loy, Chua Boon, *see* Wu, Friedrich
Mauer, Laurence, *see* Lees, Francis
Mellahi, Kamel, *see* Frynas, Jedrzej George
Mellahi, K., C. Guermat, J. G. Frynas, & H. Al-Bortmani, Motives for Foreign Direct Investment in Oman, 4:431
Menguc, Bulent, *see* Jianshu, Deng
Messerschmidt, Dan C., Book Review: Economic Malaise in Japan: Changing Economic Order and the Future of the U.S.-Japan Economic Relationship, 3:359
Mirchandani, Dilip, & Arturo Condo, Interview: Globalization, Human Progress, and Peace: A Conversation with Oscar Arias Sánchez, 2:117
Moffett, Michael H., & Kannan Ramaswamy, Case Study: Fashion Faux Pas: Gucci & LVMH, 2:225
Morand, David, Politeness and the Clash of Interaction Orders in Cross-Cultural Communication, 5:521
Nag, G. C., S. R. Ganesh, R. D. Pathak, & Bishnu Sharma, Case Study: Through the Eyes of an Insider: Case Study of an MNC Subsidiary in an Emerging Economy, 4:481
Neaime, Simon, *see* Colton, Nora Ann
Novikova, Svetlana, *see* Lhabitant, François-Serge
Pathak, R. D., *see* Nag, G.C.
Powers, Thomas L., *see* Zitta, Stephen J.
Ramaswamy, Kannan, *see* Moffett, Michael H.
Reid, David McHardy, & John Walsh, Market Entry Decisions in China, 3:289
Sharma, Bishnu, *see* Nag, G.C.

Sitorus, Sihar, *see* Budhwar, Pawan
Solano-Méndez, Roberto, *see* Hise, Richard T.
Stoltenberg, Clyde D., Book Review: Doing Business in China: Culture and Practice, 2:245
Stoltenberg, Clyde D., Trends: China and the WTO: The Implications of Membership in Historical Context, 4:447
Tixier, Maud, Note: Soft vs. Hard Approach in Communicating on Corporate Social Responsibility, 1:71
Toroitich, Oliver K., & Yaw A. Debrah, DBI: Doing Business in Kenya, 3:313
Tutek, H. Hulya, *see* Cavusgil, S. Tamer
Usachev, Danila A., *see* Anders, Gary C.
Walsh, John, *see* Reid, David McHardy
Wu, Friedrich, & Chua Boon Loy, Commentary: Declining Global Market Share of Singapore's Electronics Exports: Is It A Concern? 1:1
Wymbs, Cliff, Book Review: World Investment Report 2001: Promoting Linkages, 1:105
Yeniyurt, Sengun, Book Review: International Marketing, 4:501
Zeghni, Sylvain H., *see* Fabry, Nathalie H.
Zhao, Hongxin, Country Factor Differentials as Determinants of FDI Flow to China, 2:149
Zitta, Steven J., & Thomas L. Powers, Motives for Foreign Direct Investment in the United States, 3:275
Zoubir, Yahia H., Editor's Note, 6:691
Zoubir, Yahia H., Reviewer Acknowledgments, 6:693
Zoubir, Yahia H., International Negotiations: A Professional's Approach: Interview with Mr. Joseph Chriqui, Senior Vice President, Alstom Power-Turbo-Systems, 6:695

THUNDERBIRD INTERNATIONAL BUSINESS REVIEW

Subject Index

Volume 45, Nos. 1–6, 2003

Africa

Frynas, Jedrzej George, & Kamel Mellahi, Political Risks as Firm-Specific (Dis)Advantages: Evidence on Transnational Oil Firms in Nigeria, 5:541

Toroitich, Oliver K., & Yaw A. Debrah, DBI: Doing Business in Kenya, 3:313

Asia

Budhwar, Pawan, & Sihar Sitorus, DBI: Doing Business in Indonesia, 5:587

Chandra, Aruna, Interview: Marketing IT in India, Perspectives of Mr. Murali Raman, Country Manager, IBM India, 4:399

Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367

Deng, Jianshu, Bulent Menguc, & John Benson, The Impact of Human Resource Management on Export Performance of Chinese Manufacturing Enterprises 4:409

Messerschmidt, Dan C., Book Review: Economic Malaise in Japan: Changing Economic Order and the Future of the U.S.-Japan Economic Relationship, 3:359

Nag, G. C., S. R. Ganesh, R. D. Pathak, & Bishnu Sharma, Case Study: Through the Eyes of an Insider: Case Study of an MNC Subsidiary in an Emerging Economy, 4:481

Reid, David McHardy, & John Walsh, Market Entry Decisions in China, 3:289

Wu, Friedrich, & Chua Boon Loy, Commentary: Declining Global Market Share of Singapore's Electronics Exports: Is It A Concern? 1:1

Zhao, Hongxin, Country Factor Differentials as Determinants of FDI Flow to China, 2:149

Australia

Clark, Eugene, Commentary: Managing the Transformation to E-Government: An Australian Perspective, 4:377

Banking

Lees, Francis, & Laurence Mauer: The Eurozone Formation: MNC and International Bank Reactions, 1:15

Book Reviews

Calvez, Vincent, & Alain Max Guénette, Book Review: An Approach to Change Management, 5:629

Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367

Clark, Eugene, Book Review: Dispelling Some Myths: Uncertain and Multiple Paths to Globalization, 6:803

Grosse, Robert, Book Review: The Wealthy World, 2:241
Hanson, David P., Book Review: Europe and the World, 1:111
Hanson, David P., Book Review: Global Business in the Middle East, 4:493
Heptonstall, John, Book Review: The Neglected Firm, 6:799
Lhabitant, François-Serge, Book Review: Financial Intermediation in the 21st Century, 5:637
Messerschmidt, Dan C., Book Review: Economic Malaise in Japan: Changing Economic Order and the Future of the U.S.-Japan Economic Relationship, 3:359
Stoltenberg, Clyde D., Book Review: Doing Business in China: Culture and Practice, 2:245
Wymbs, Cliff, Book Review: World Investment Report 2001: Promoting Linkages, 1:105
Yeniyurt, Sengun, Book Review: International Marketing, 4:501

Case Studies (CS)

Cyr, Dianne, Case Study: Turning Back the Clock: Joint Venture Transition at the Post-Communist Dawn, 6:779
Cyr, Dianne, & Richard Lew, Case Study: Emerging Challenges in the Software Localization Industry, 3:337
Griffiths, Mark, Case Study: Nephrology USA, 5:611
Grosse, Robert, Case Study: Financial Strategy at YPF, 1:93
Moffett, Michael H., & Kannan Ramaswamy, Case Study: Fashion Faux Pas: Gucci & LVMH, 2:225
Nag, G. C., S. R. Ganesh, R. D. Pathak, & Bishnu Sharma, Case Study: Through the Eyes of an Insider: Case Study of an MNC Subsidiary in an Emerging Economy, 4:481

China

Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367
Deng, Jianshu, Bulent Menguc, & John Benson, The Impact of Human Resource Management on Export Performance of Chinese Manufacturing Enterprises, 4:409
Reid, David McHardy, & John Walsh, Market Entry Decisions in China, 3:289
Stoltenberg, Clyde D., Book Review: Doing Business in China: Culture and Practice, 2:245
Stoltenberg, Clyde D., Trends: China and the WTO: The Implications of Membership in Historical Context, 4:447
Zhao, Hongxin, Country Factor Differentials as Determinants of FDI Flow to China, 2:149

Commentaries (CTR)

Beer, Lawrence A., The Gas Pedal and the Brake ... Toward a Global Balance of Diverging Cultural Determinants in Managerial Mindsets, 3:255
Clark, Eugene, Commentary: Managing the Transformation to E-Government: An Australian Perspective, 4:377
Czinkota, Michael R., Commentary: An Analysis of the Global Position of U.S. Manufacturing, 5:505
Wu, Friedrich, & Chua Boon Loy, Commentary: Declining Global Market Share of Singapore's Electronics Exports: Is It A Concern? 1:1

Competitiveness
Wu, Friedrich, & Chua Boon Loy, Commentary: Declining Global Market Share of Singapore's Electronics Exports: Is It A Concern? 1:1

Cross-cultural Communications (CCC)
Beer, Lawrence A., The Gas Pedal and the Brake ... Toward a Global Balance of Diverging Cultural Determinants in Managerial Mindsets, 3:255
Egan, Mary Lou, & Marc Bendick, Jr., Workforce Diversity Initiatives of U.S. Multinational Corporations in Europe, 6:701
Morand, David, Politeness and the Clash of Interaction Orders in Cross-cultural Communication, 5:521
Tixier, Maud, Note: Soft vs. Hard Approach in Communicating on Corporate Social Responsibility, 1:71

Cross-cultural Negotiations (CCN)
Zoubir, Yahia H., International Negotiations: A Professional's Approach: Interview with Mr. Joseph Chriqui, Senior Vice President, Alstom Power Turbo-Systems 6:695

Doing Business In... (DBI)
Budhwar, Pawan, & Sihar Sitorus, DBI: Doing Business in Indonesia, 5:587
Cavusgil, S. Tamer, Emin Civi, H. Hulya Tutek, & Tevfik Dalgic, DBI: Doing Business in Turkey, 4:467
Hise, Richard T., Roberto Solano-Méndez, & Larry G. Gresham, DBI: Doing Business in Mexico, 2:211
Lhabitant, François-Serge, DBI: Doing Business in Switzerland, 6:757
Lhabitant, François-Serge, & Svetlana Novikova, DBI: Doing Business in Latvia, 1:51
Toroitich, Oliver K., & Yaw A. Debrah, DBI: Doing Business in Kenya, 3:313

Eastern Europe (EE)
Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367
Lhabitant, François-Serge, & Svetlana Novikova, DBI: Doing Business in Latvia, 1:51

Emerging Markets (EM)
Cavusgil, S. Tamer, Emin Civi, H. Hulya Tutek, & Tevfik Dalgic, DBI: Doing Business in Turkey, 4:467
Grosse, Robert, Book Review: The Wealthy World, 2:241
Hise, Richard T., Roberto Solano-Méndez, & Larry G. Gresham, DBI: Doing Business in Mexico, 2:211
Lhabitant, François-Serge, & Svetlana Novikova, DBI: Doing Business in Latvia, 1:51
Li, Lee, Research Note: Synergies between Export Channels in Mature and Emerging Markets 5:567
Nag, G. C., S. R. Ganesh, R. D. Pathak, & Bishnu Sharma, Case Study: Through the Eyes of an Insider: Case Study of an MNC Subsidiary in an Emerging Economy, 4:481

Ethics
Griffiths, Mark, Case Study: Nephrology USA, 5:611

Grosse, Robert, Book Review: The Wealthy World, 2:241
Mirchandani, Dilip, & Arturo Condo, Interview: Globalization, Human Progress, and Peace: A Conversation with Oscar Arias Sánchez, 2:117
Morand, David, Politeness and the Clash of Interaction Orders in Cross-cultural Communication, 5:521

Euro

Colton, Nora Ann, & Simon Neaime, Implications of the Introduction of the Euro for the Mediterranean Countries, 1:31
Lees, Francis, & Laurence Mauer: The Eurozone Formation: MNC and International Bank Reactions, 1:15

Europe (EUR)

Cavusgil, S. Tamer, Emin Civi, H. Hulya Tutek, & Tevfik Dalgic, DBI: Doing Business in Turkey, 4:467
Egan, Mary Lou, & Marc Bendick, Jr., Work Force Diversity Initiatives of U.S. Multinational Corporations in Europe, 6:701
Hanson, David P., Book Review: Europe and the World, 1:111
Lhabitant, François-Serge, DBI: Doing Business in Switzerland, 6:757
Moffett, Michael H., & Kannan Ramaswamy, Case Study: Fashion Faux Pas: Gucci & LVMH, 2:225

European Union (EU)

Claus, Lisbeth, Similarities and Differences in Human Resource Management in the European Union, 6:729
Colton, Nora Ann, & Simon Neaime, Implications of the Introduction of the Euro for the Mediterranean Countries, 1:31
Fabry, Nathalie H., & Sylvain H. Zeghni, FDI in CEECs: How Do Western Investors Survive? 2:133
Hanson, David P., Book Review: Europe and the World, 1:111

Export

Deng, Jianshu, Bulent Menguc, & John Benson, The Impact of Human Resource Management on Export Performance of Chinese Manufacturing Enterprises, 4:409
Li, Lee, Research Note: Synergies between Export Channels in Mature and Emerging Markets 5:567
Wu, Friedrich, & Chua Boon Loy, Commentary: Declining Global Market Share of Singapore's Electronics Exports: Is It A Concern? 1:1

Foreign Direct Investment (FDI)

Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367
Fabry, Nathalie H., & Sylvain H. Zeghni, FDI in CEECs: How Do Western Investors Survive? 2:133
Mellahi, K., C. Guermat, J. G. Frynas, & H. Al-Bortmani, Motives for Foreign Direct Investment in Oman, 4:431
Wymbs, Cliff, Book Review: World Investment Report 2001: Promoting Linkages, 1:105
Zhao, Hongxin, Country Factor Differentials as Determinants of FDI Flow to China, 2:149
Zitta, Stephen J., & Thomas L. Powers, Motives for Foreign Direct Investment in the United States, 3:275

Globalization (GL)
Clark, Eugene, Book Review: Dispelling Some Myths: Uncertain and Multiple Paths to Globalization, 6:803
Hanson, David P., Book Review: Europe and the World, 1:111
Lees, Francis, & Laurence Mauer: The Eurozone Formation: MNC and International Bank Reactions, 1:15
Mirchandani, Dilip, & Arturo Condo, Interview: Globalization, Human Progress, and Peace: A Conversation with Oscar Arias Sánchez, 2:117

Global Marketing (GM)
Anders, Gary C., & Danila A. Usachev, Strategic Elements of Eastman Kodak's Successful Market Entry in Russia, 2:171
Chandra, Aruna, Interview: Marketing IT in India, Perspectives of Mr. Murali Raman, Country Manager, IBM India, 4:399
Denis, Jean-Emile, Making International Marketing Decisions under WTO Rules, 2:185
Reid, David McHardy, & John Walsh, Market Entry Decisions in China, 3:289
Yeniyurt, Sengun, Book Review: International Marketing, 4:501

Human Resource Management (HRM)
Claus, Lisbeth, Similarities and Differences in Human Resource Management in the European Union, 6:729
Deng, Jianshu, Bulent Menguc, & John Benson, The Impact of Human Resource Management on Export Performance of Chinese Manufacturing Enterprises, 4:409
Egan, Mary Lou, & Marc Bendick, Jr., Work Force Diversity Initiatives of U.S. Multinational Corporations in Europe, 6:701

Industry
Cyr, Dianne, & Richard Lew, Case Study: Emerging Challenges in the Software Localization Industry, 3:337
Czinkota, Michael R., Commentary: An Analysis of the Global Position of U.S. Manufacturing 5:505

International Finance (IF)
Clark, Eugene, Book Review: Foreign Investment in Russia and China: A Long Way to Go, but Reason for Optimism, 3:367
Colton, Nora Ann, & Simon Neaime, Implications of the Introduction of the Euro for the Mediterranean Countries, 1:31
Fabry, Nathalie H., & Sylvain H. Zeghni, FDI in CEECs: How Do Western Investors Survive? 2:133
Lees, Francis, & Laurence Mauer: The Eurozone Formation: MNC and International Bank Reactions, 1:15
Lhabitant, François-Serge, Book Review: Financial Intermediation in the 21st Century, 5:637
Wymbs, Cliff, Book Review: World Investment Report 2001: Promoting Linkages, 1:105
Zitta, Stephen J., & Thomas L. Powers, Motives for Foreign Direct Investment in the United States, 3:275

International Joint Ventures
Cyr, Dianne, Case Study: Turning Back the Clock: Joint Venture Transition at the Post-Communist Dawn, 6:779

International Management
Beer, Lawrence A., The Gas Pedal

and the Brake ... Toward a Global Balance of Diverging Cultural Determinants in Managerial Mindsets, 3:255
Calvez, Vincent, & Alain Max Guénette, Book Review: An Approach to Change Management, 5:629
Cyr, Dianne, Case Study: Turning Back the Clock: Joint Venture Transition at the Post-Communist Dawn, 6:779

International Political Economy (IPE)

Lees, Francis, & Laurence Mauer, The Eurozone Formation: MNC and International Bank Reactions, 1:15
Nag, G. C., S. R. Ganesh, R. D. Pathak, & Bishnu Sharma, Case Study: Through the Eyes of an Insider: Case Study of an MNC Subsidiary in an Emerging Economy, 4:481

International Telecommunications (IT)

Chandra, Aruna, Interview: Marketing IT in India, Perspectives of Mr. Murali Raman, Country Manager, IBM India, 4:399

Internet

Clark, Eugene, Commentary: Managing the Transformation to E-Government: An Australian Perspective, 4:377

Interviews

Chandra, Aruna, Interview: Marketing IT in India, Perspectives of Mr. Murali Raman, Country Manager, IBM India, 4:399
Mirchandani, Dilip, & Arturo Condo, Interview: Globalization, Human Progress, and Peace: A Conversation with Oscar Arias Sánchez, 2:117
Zoubir, Yahia H., International Negotiations: A Professional's Approach: Interview with Mr. Joseph Chriqui, Senior Vice-President, Alstom Power Turbo-Systems, 6:695

Japan (JPN)

Messerschmidt, Dan C., Book Review: Economic Malaise in Japan: Changing Economic Order and the Future of the U.S.-Japan Economic Relationship, 3:359

Latin America

Grosse, Robert, Case Study: Financial Strategy at YPF, 1:93
Hise, Richard T., Roberto Solano-Méndez, & Larry G. Gresham, DBI: Doing Business in Mexico, 2:211

Less Developed Economies

Frynas, Jedrzej George, & Kamel Mellahi, Political Risks as Firm-Specific (Dis)Advantages: Evidence on Transnational Oil Firms in Nigeria, 5:541
Toroitich, Oliver K., & Yaw A. Debrah, DBI: Doing Business in Kenya, 3:313

Mediterranean (MED)

Colton, Nora Ann, & Simon Neaime, Implications of the Introduction of the Euro for the Mediterranean Countries, 1:31
Hanson, David P., Book Review: Global Business in the Middle East, 4:493

Middle East and North Africa

Hanson, David P., Book Review: Global Business in the Middle East, 4:493

Multinational Corporations (MNCs)

Egan, Mary Lou, & Marc Bendick,

Jr., Work Force Diversity Initiatives of U.S. Multinational Corporations in Europe, 6:701
Frynas, Jedrzej George, & Kamel Mellahi, Political Risks as Firm-Specific (Dis)Advantages: Evidence on Transnational Oil Firms in Nigeria, 5:541
Heptonstall, John, Book Review: The Neglected Firm, 6:799
Lees, Francis, & Laurence Mauer, The Eurozone Formation: MNC and International Bank Reactions, 1:15
Nag, G. C., S. R. Ganesh, R. D. Pathak, & Bishnu Sharma, Case Study: Through the Eyes of an Insider: Case Study of an MNC Subsidiary in an Emerging Economy, 4:481

Negotiations
Zoubir, Yahia H., International Negotiations: A Professional's Approach: Interview with Mr. Joseph Chriqui, Senior Vice-President, Alstom Power Turbo-Systems, 6:695

North America
Czinkota, Michael R., Commentary: An Analysis of the Global Position of U.S. Manufacturing, 5:505
Egan, Mary Lou, & Marc Bendick, Jr., Work Force Diversity Initiatives of U.S. Multinational Corporations in Europe, 6:701
Griffiths, Mark, Case Study: Nephrology USA, 5:611
Zitta, Steven J., & Thomas L. Powers, Motives for Foreign Direct Investment in the United States, 3:275

Political/Financial Risk
Frynas, Jedrzej George, & Kamel Mellahi, Political Risks as Firm-Specific (Dis)Advantages: Evidence on Transnational Oil Firms in Nigeria, 5:541

Research Note (RN)
Li, Lee, Research Note: Synergies between Export Channels in Mature and Emerging Markets 5:567

Software
Cyr, Dianne, & Richard Lew, Case Study: Emerging Challenges in the Software Localization Industry, 3:337

Strategy/Strategic Management
Anders, Gary C., & Danila A. Usachev, Strategic Elements of Eastman Kodak's Successful Market Entry in Russia, 2:171
Cyr, Dianne, Case Study: Turning Back the Clock: Joint Venture Transition at the Post-Communist Dawn, 6:779
Grosse, Robert, Case Study: Financial Strategy at YPF, 1:93
Heptonstall, John, Book Review: The Neglected Firm, 6:799

Trade (TR)
Messerschmidt, Dan C., Book Review: Economic Malaise in Japan: Changing Economic Order and the Future of the U.S.-Japan Economic Relationship, 3:359

Trends
Stoltenberg, Clyde D., Trends: China and the WTO: The Implications of Membership in Historical Context, 4:447

WTO
Denis, Jean-Emile, Making International Marketing Decisions under WTO Rules, 2:185